



T H E

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A bold hello. The sports sedan that started it all continues its exciting evolution with bold styling, modern finishes, and intuitive technology. The reshaped kidney grille and slim LED headlight design make a strong first impression with M Sport package comes as standard with 18" wheels styling 848 M, Bicolour with mixed tyres and exclusive Alcantara/ Sensatec upholstery.

Class-defining handling. With a low center of gravity, lightweight components, and a suspension tuned to perfection, this compact sedan delivers incredible sportiness and dynamics. With the Adaptive M chassis with variable shock absorber adjustment, the characteristics of the chassis can be individually adjusted - from comfortable to particularly sporty with pronounced agile handling.

The all-new BMW Curved Display – combining a 12.3" Digital Instrument Cluster and 14.9" Central Information Display – makes interacting with the latest iDrive 8 Operating System easy. Surround yourself with advanced BMW driving technology. The new 3 Series includes even more convenient features such as Active cruise control with Stop&Go function that will make your journey even more enjoyable and safer.

# THE 3.



## 320i M Sport.

<b>Technical data</b>	<b>Motor:</b> 184 hp/300 Nm <b>Cylinder/cubic capacity:</b> 4/1,998 cc <b>Doors/Seats:</b> 4/5	<b>Colour:</b> Solid/metallic paintwork <b>Upholstery:</b> Alcantara/Sensatec upholstery <b>Transmission:</b> 8-Speed Sport Steptronic
<b>Passive safety</b>	Airbags for driver and front passenger, integrated door-side seat backrest bolsters for all seat, side airbags, head airbag for all 4 outer seats, Side impact protection, Dynamic Stability Control (DSC) with extended contents incl. Cornering Brake Control (CBC), Automatic Stability Control (ASC), Dynamic Brake Control (DBC), Electronic Differential Lock Control (EDLC), Dynamic Traction Control (DTC), dry braking, fading support, pullaway assistant, Three-point seat belts for all seats incl. Belt Tensioner and Belt Force Limiter, ISOFIX child seat mounting in rear outer seats incl. Top Tether, Dynamic Braking Lights, Safety battery terminal clamp, Attentiveness assistant, Tyre pressure indicator, Warning triangle incl. first-aid set	
<b>Exterior design Equipment lines</b>	M Aerodynamics package, Metallic Paintwork, M Sport package, M high-gloss Shadow Line, 18" M light alloy wheels Double-spoke style 848 M Bicolour with mixed tyres, Locking wheel bolts, Runflat tyres	
<b>Interior design</b>	Alcantara/Sensatec upholstery with exclusive M contents, Aluminium Rhombicle Anthracite M interior trim, M headliner anthracite, Floor mats in velour, Galvanic embellisher for controls, Interior trim finishers Black high-gloss	
<b>Technology</b>	Ambient light with various selectable light settings incl. Welcome light carpet, Active cruise control with Stop&Go function, Remote engine start, Driving Assistant, a Camera and radar-based driver assistance system consisting of Lane Departure Warning, Lane Change Warning, Collision Warning and Pedestrian Warning with city braking function, Rear crossing traffic warning and Rear collision warning, LED headlights incl. High-beam assistant, Interior rear-view mirror with automatic anti-dazzle function, Interior and exterior mirror package, 8-Speed Steptronic Sport transmission with gearshift paddles and Launch control, Adaptive M suspension, Variable sport steering, Parking Assistant incl. park assistant of parallel/lateral parking, reversing assistant, lateral parking aid and rear view camera, Rain sensor and Automatic Driving lights control	
<b>Interior</b>	Sport seats for driver and front passenger, Backrest width adjustment for driver, Seat adjustment, electric, with memory, M leather steering wheel, 3-zone Automatic air conditioning with extended contents incl. rear temperature control	
<b>Functions, transport and storage</b>	Comfort access system incl. welcome staging and automatic locking/unlocking while moving away, Automatic Operation of Tailgate, Through-loading system incl. rear armrest and 40:20:40 split, Storage compartment package	
<b>Information, communication and entertainment</b>	BMW Live Cockpit Plus, 12.3" instrument display and a high-resolution 14.9" control wide curved screen with BMW Operating System 8, Voice control with "Hello, BMW", Bluetooth / WiFi interface, BMW 6 stereo speakers system, Smartphone integration, Wireless charging tray	
<b>BSI</b>	BMW Service Inclusive package, 5 years / 60,000 km	
<b>Warranty</b>	60 months without mileage limit	
<b>Tyre Coverage</b>	24 months	
<b>Roadside Assistance</b>	36 months	





# THE 3



Technology that protects. The standard driver safety systems, the BMW 3 Series offers cutting-edge driving technology. The bold new front design includes standard Adaptive LED Headlights incl. BMW Selective Beam for efficient and abundant illumination anytime, any conditions, any roads you want to conquer. Because an iconic sports sedan born to be driven.



A bold hello. The sports sedan that started it all continues its exciting evolution with bold styling, modern finishes, and intuitive technology. The reshaped kidney grille and slim LED headlight design make a strong first impression with M Sport Pro package including M seatbelts, M extended shadowline, M lights shadowline, 19" wheels styling 791 M and exclusive Alcantara/Sensatec upholstery.



Ahead of the curve. The all-new BMW Curved Display – combining a 12.3" Digital Instrument Cluster and 14.9" Central Information Display – makes interacting with the latest iDrive 8 Operating System easy. Surround yourself with advanced BMW driving technology. The new 3 Series includes even more convenient features such as Active cruise control with Stop&Go function that will make your journey even more enjoyable and safer.

# THE 3.



## 330i M Sport Pro.

<b>Technical data</b>	<b>Motor:</b> 258 hp/400 Nm <b>Cylinder/cubic capacity:</b> 4/1,998 cc <b>Doors/Seats:</b> 4/5	<b>Colour:</b> Solid/metallic paintwork <b>Upholstery:</b> Alcantara/Sensatec upholstery <b>Transmission:</b> 8-Speed Sport Steptronic
<b>Passive safety</b>	Airbags for driver and front passenger, integrated door-side seat backrest bolsters for all seat, side airbags, head airbag for all 4 outer seats, Side impact protection, Dynamic Stability Control (DSC) with extended contents incl. Cornering Brake Control (CBC), Automatic Stability Control (ASC), Dynamic Brake Control (DBC), Electronic Differential Lock Control (EDLC), Dynamic Traction Control (DTC), dry braking, fading support, pullaway assistant, M seat belts, Three-point seat belts for all seats incl. Belt Tensioner and Belt Force Limiter, ISOFIX child seat mounting in rear outer seats incl. Top Tether, Dynamic Braking Lights, Safety battery terminal clamp, Attentiveness assistant, Tyre pressure indicator, Warning triangle incl. first-aid set	
<b>Exterior design Equipment lines</b>	M rear spoiler, M Aerodynamics package, M Sport package pro, M high-gloss Shadow Line with extended contents, 19" M light alloy wheels Double-spoke style 791 M Bicolour, with mixed tyres, Runflat tyres, Locking wheel bolts	
<b>Interior design</b>	Alcantara/Sensatec upholstery with exclusive M contents, Aluminium Rhombicle Anthracite M interior trim, M headliner anthracite, Floor mats in velour, Galvanic embellisher for controls	
<b>Technology</b>	High-beam assistant, Ambient light with various selectable light settings incl. Welcome light carpet, BMW Individual headliner anthracite, M Lights Shadowline, Adaptive LED headlights incl. BMW Selective beam, Interior rear-view mirror with automatic anti-dazzle function, Interior and exterior mirror package, 8-Speed Steptronic Sport transmission with gearshift paddles and Launch control, Adaptive M suspension, Variable sport steering, M Sport brake, red high-gloss, Active cruise control with Stop&Go function, Parking Assistant incl. active PDC, reversing assistant, lateral and parallel parking aid and rear view camera, Remote Engine Start, Driving Assistant consist of Lane Departure Warning, Lane Change Warning and front collision warning with brake intervention, crossing traffic warning rear and rear collision prevention	
<b>Interior</b>	Sport seats for driver and front passenger, Backrest width adjustment for driver, Seat adjustment, electric, with memory, M leather steering wheel, Glass roof, electrical, 3-zone Automatic air conditioning with extended contents incl. rear temperature control	
<b>Functions, transport and storage</b>	Comfort access system incl. welcome staging and automatic locking/unlocking while moving away, Automatic Operation of Tailgate, Through-loading system incl. rear armrest and 40:20:40 split, Storage compartment package	
<b>Information, communication and entertainment</b>	BMW Live Cockpit Plus, 12.3" instrument display and a high-resolution 14.9" control wide curved screen with BMW Operating System 8, Voice control with "Hello, BMW", Bluetooth / WiFi interface, Smartphone integration, Wireless charging tray, Harman Kardon surround sound system, 16 speakers, 464 W, individually adjustable equalising	
<b>BSI</b>	BMW Service Inclusive Plus package, 5 years / 60,000 km	
<b>Warranty</b>	60 months without mileage limit	
<b>Tyre Coverage</b>	24 months	
<b>Roadside Assistance</b>	36 months	